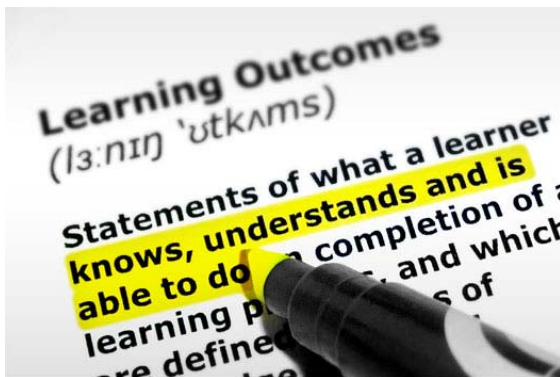


Advocacy Strategy: Identify Opposition & Obstacles

Regional Training Course on Agricultural Cost of Production Statistics,
Communication and Advocacy for Statistics
26– 30 June 2017, Daejeon , Republic of Korea



- Identify mechanisms for addressing resistance, opposition, and obstacles to your policy advocacy goal



5. Who might **resist** your goal, or what **obstacles** might you face?

Opposition or Resistance

- * Is a common challenge to advocacy efforts.
- * Be prepared.
- * Know who and why.

Possible Opponents?



Possible Reasons?

- Too busy and have no time.
- Fundamentally not in agreement with your issue.
- Fear that your issue will take away limited funds from their own issue.
- Feel that they just recently changed the relevant policy and don't want to revisit it yet.

Dealing with Opposition

- * Know the opposition and their motives.
- * Identify their tactics and arguments.
- * Assess the risks and benefits of confronting them.
- * Mitigate their influence.
- * Pick the right partnerships.

Obstacles to Advocacy Goals:
What may keep you from success?



Possible obstacles ...



- Lack of funds for advocacy activities
 - Limited staff or capacity
- Lack of coordination among key ministries
- Poor economic climate
 - Vacancies in key decision-makers posts
- Upcoming elections
 - Lack of country-specific evidence
 - Relevant policy is not scheduled to be revised
- Lack of long-term support for the change you want to implement

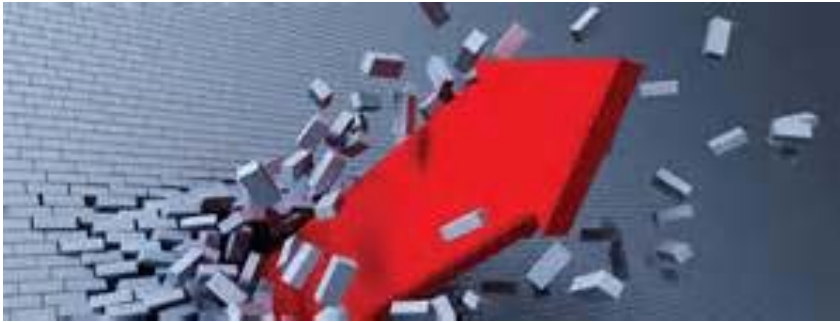
Overcome Obstacles



- Lack of coordination among key ministries



Overcome Obstacles



- Limited staff capacity



Overcome Obstacles



- Relevant policy is not scheduled to be revised yet



Group Exercise:

OVERCOMING OBSTACLES